

**BK Party 2004**

**3<sup>rd</sup>**

**Annual Event**

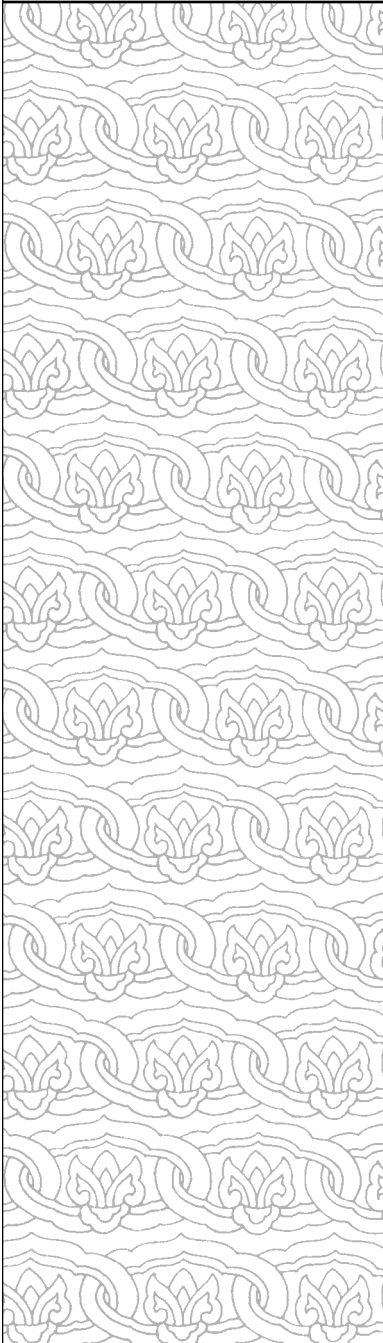
"Reaching Out to Community"

"Forging Immigrant Culture through Poon gmul"

**K** Korean Cultural  
Outreach Network  
**CON**  
Reaching Out to Community

Marcus Garvey Park  
New York, NY  
Sunday, September 19th, 2004 (Rain Day: 26th)  
Noon till 6 P. M.

# The Mission



KCON seeks to provide an opportunity for young Korean Americans to come together to share and exchange their thoughts, insights and experiences in order to establish a network of support and communication, so that they can define their identities and become an active voice of awareness within the Korean American and non-Korean communities. Our aim is to promote Korean culture as a medium of access by which to reach Korean American and non-Koreans alike, to provide the means for young Korean Americans to take pride and gain ownership of the Korean cultural heritage.

Korean Cultural Outreach Network  
1562 Lemoine Avenue  
Fort Lee, NJ 07024  
Tel: 201-242-4202  
Fax: 201-242-4201  
[www.kcon.org](http://www.kcon.org)  
E-mail: [info@kcon.org](mailto:info@kcon.org)



# Index



Purpose of BK Party

Review of BK Party 2003

About the Marcus Garvey Park

Schedule of Programs and Activities

Budget for the Event

Get Involved!





# BK

## Purpose of BK Party

### Celebrating Culture between Communities

*BK Party* is a day-long festival of traditional Korean drumming and food. The purpose of the event is to provide an opportunity for communities to build relationships and to develop understanding through sharing our rich cultural heritages. It is our hope that the insight gained from the execution of this event will provide a stepping-stone for future opportunities for cultural exchange.



*The BK Party* has been scheduled during the week of the Korean holiday, Choo-suk. Choo-suk is a day of giving thanks and celebrating the year's harvest. It being a day of celebration among friends and family, Choo-suk is commonly described as the Korean counterpart of Thanksgiving celebrated in the USA. By having the BK Party aligned with the celebrations of Choo-suk we are able to share this joyous holiday with the Korean American and non-Korean community, but perhaps more importantly, the BK Party celebration allows us to draw correlations between a tradition that is thousands of years old and everyday modern life.

### Sharing Hearts through Sharing Food



The celebration of Choo-suk in the USA is not a new idea. For the past ten years, the observance of this festive holiday has served as a great way for Koreans in New York and New Jersey to remember their mother land and to alleviate their homesickness. However, these events were always directed towards the Korean members of these communities. Choo-suk, being more a communal celebration than a personal day of relaxation, serves as a great opportunity for Koreans



in the USA to interact with their non-Korean neighbors. The BK Party serves as just such an opportunity. By bringing a traditional Korean holiday that celebrates community, to a non-Korean community we create an opportunity for people of different cultures to share as meal, dialouge, and a day of fun.

In the olden days, Poongmul- a form of percussional Korean folk music-brought people together to feast and let them take enjoyment, to unite together, and to effectively carry out labor or deeds of the community. People of different classes sat down, ate together, celebrated and shared in the process of dissolving any grudges or misunderstandings that may have built up between neighbors throughout the year. The BK Party will be a time for us to spend a whole afternoon filling our tummies with tasty food, playing Poongmul, and hanging out with neighbors on a beautiful Sunday in the sprit of "sharing and being together."



## Forging Immigrant Culture in NYC

This year, the BK Party is scheduled to take place in Harlem. Harlem, a region of NYC rich in African American culture and history, is also the home of many Korean-owned businesses. By celebrating BK Party in Harlem, Korean-owned business owners are given a great opportunity to connect with the residents and to give back to the community. Just as the old village festivals in Korea revived the energy and spirit of the villagers, BK Party will serve as the rejuvenation of these community members.

Korean traditional 'Daedong-Nori' was the party of sharing. The Landlords or noblemen of a town threw a party allowing the villagers and farmers to relax all day long so they could recharge themselves with full energy for the upcoming year. By adapting this ideal we hope to form a new cultural tradition in New York City.



## Korean American and African American Alliance

Certainly one of the main objectives of the BK Party is to encourage interactions between different cultural groups. A fun filled atmosphere of food, music, and dancing serves as a perfect place for these two communities to come together and interact peacefully as neighbors in this great city. It is our hope that BK Party, and events like it will be a great catalyst in forming strong ties of trust between the Korean American and African American peoples. When we connect through truly open minds, we become real friends. Perhaps communicating and creating bonds through ongoing events such as BK Party is the perfect way to melt down the wall in our society as well as the one in our mind.

## Uniting in Poongmul

Every year approximately 100 Poongmul players participate in BK Party. College Poongmul clubs and community Poongmul groups in NYC metropolitan area such as Han-Noo-Ri (Fort Lee, NJ), Han-Ool (Flushing, NY), Teoh (Queens Catholic Church), 149 PP (Flushing, NY), DDKY (SUNY at Stony Brook), NYURI (NYU), Charm (FIT), Ma Dang Pae Han (New York, NY), Han-So-Ri (Fort Lee High School, NJ), Ho-Eup (Columbia U.), Da.De.Rae.Gi (Chinatown, NYC) become one in the name of KCON and open a poongmul playground. Beyond individual events or performances, over 10 poongmul groups gathering at one spot and holding a joint event has significant meaning of unity in the Korean community in the New York area.



# 2003

## Review of BK Party 2003

### "In the Spirit of Sharing: BK Party 2003"

- HeeYoung Sunwoo (NYURI, New York University)

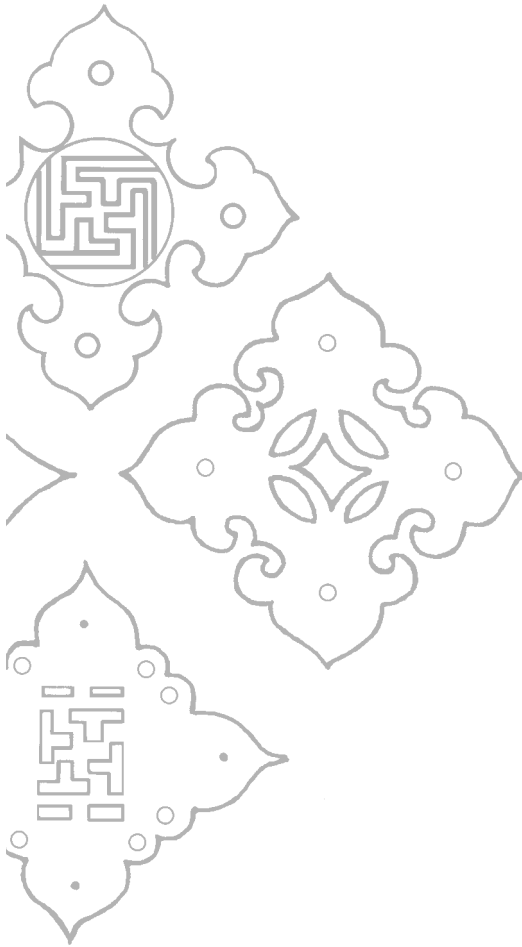
Hello everyone. For those who performed at the AWESOME BK party, what a day, huh? We witnessed all that Mother Nature had to offer (sun, rain, and wind) and we came-out still standing strong.

The day started with a pouring rain without much audience at Highland Park. BK Party marked its start with a Binari opening by various Poongmul performers (Chris Choe, Chanhyuk Ko, JongHoon Lee, ChangHwan Kang) with a Korean traditional ritual, wishing of a good day. The day's performances included PanGhoot by joint HanNooRi, and Teoh followed by HanOol's Pilbong PanGhoot. An inspiring performance by the Ddeun Swae had shown off its SangMo performance (ChilSung Kwon, Director).

Thanks to the support by Warner Meat and Brooklyn Korean Association, visitors at the festival had enjoyed Korean BBQ (BooL Go Ghi), various fruits and drinks for free!! Not to mention volunteers who had spend all day serving food to the people at the park.

BK Party, meant to share the good spirit of Korean culture during Choo-Suk (Korean Thanksgiving) had shown its 2nd attempt to spread the meaningful celebration to other community.





# MG

## About the Marcus Garvey Park

Madison Avenue, East 120th St. to East 124th St.  
New York, NY 10027  
20.165001 Acres

Marcus Mosiah Garvey (1887-1940) was a Black Nationalist leader who strived to promote racial pride and black economic independence. He was born in St. Ann's Bay, Jamaica on August 17, 1887 and immigrated to Harlem in 1916. In 1918 Garvey established the New York chapter of his Universal Negro Improvement Association (UNIA). At the UNIA's first convention, held at Madison Square Garden in 1920, Garvey officially launched his Pan-African movement, announcing plans to build an independent nation in West Africa.

At its height, the UNIA claimed nearly 2,000,000 members and hundreds of branches worldwide. The group's efforts to promote black economic self-sufficiency included publishing the Negro World newspaper and establishing black-owned businesses such as the Negro Factories Corporation, a chain of grocery stores, a restaurant, and a fleet of three merchant ships. Garvey's business career ended when he was convicted of mail fraud in 1923, in connection with the failure of his Black Star Shipping Line. After Garvey served two years in federal prison, his sentence was commuted by President Coolidge and, in 1927, he was deported to Jamaica.

Dutch settlers referred to the park as "Slangberg," or Snake Hill, because it was home to many reptiles. During the Revolutionary War, the area was fortified by the British to command the crossing of the Harlem River. When the Common Council considered razing the hilly area in 1835 to accommodate new streets, local citizens petitioned to preserve it as a public park. Mount Morris Square opened to the public in 1840 and thus fulfilled an 1811 commission proposal to create a pub-



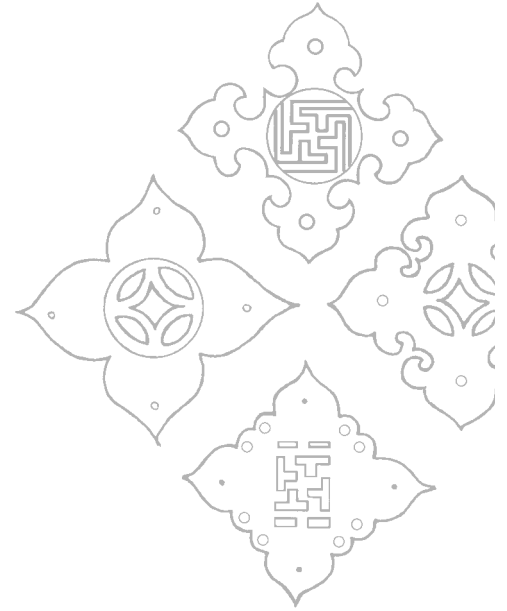
lic plaza at a nearby site.

Although the park's natural, forested rock outcropping has been preserved, a number of architectural elements have been added over time. A Fire Watchtower, equipped with a 10,000 pound bell by Jones & Hitchcock, was designed by Julius Kroel and erected in 1855-57. The high tower allowed for the early detection of fires, an important concern at a time when most buildings in the city were made of wood. The 47-foot cast-iron tower is the only one of its kind in the United States and it was designated as a landmark in 1967. It was stabilized in 1994 under an emergency capital project.

A community center and child health station were created during the 1930s when Mount Morris Park was reconstructed. Current facilities include the Pelham Fritz Recreation Center (named in 1988), Amphitheater, and Swimming Pool, and two playgrounds designed for infants and disabled children, which were built in 1993. Mount Morris Park was renamed for Marcus Garvey in 1973 under a local law introduced by Councilmember Charles L. Taylor and signed by Mayor John V. Lindsay.

February, 1997

<Information provided through Historical Signs Program by City of New York/Parks & Recreation at <http://www.nycgovparks.org>>





# P & A

## Schedule of Programs and Activities

**12:00 PM** Opening Ceremony

Welcome note by BK Party Director, Austin Yun

Guest Speech by Manhattan Borough President, C. Virginia Fields

Ghil-No-Ri

Binari & Gosah

**1:00 PM** Performances of excerpts from the Cookin'

**1:30 PM** Hackery Sack Contest

**2:00 PM** SangMo Performance

**2:30 PM** Steppers Performance

**3:00 PM** Tug of War

**3:30 PM** SulJangGoo Performance

**4:00 PM** African Drumming Group

**5:00 PM** Tag Leg Tournament

**5:30 PM** Closing Ceremony

Closing note by KCON President, Chris HyunDon Choi

PanGhoot and DwitPooRi(Jam) with Everyone!

\*Schedule is tentative and subject to change in the progress of planning



# Poongmul Performances

**Poongmul:** Rural bands performing percussion music and dance which have no known composers and choreographers and which have never been written down. It has been a shamanistic tool believed to purify village wells, protect people from evil spirits and diseases, and ensure communal well-being and abundant crops.

**Gil-Nori:** Marching of performers to the playground. It is used for announcing the event to the town and asking for active participation meanwhile it helps the performers warm up and get filled with excitement.

**Binari:** Chant during a Gosah or a chanter

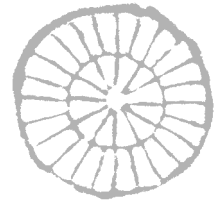
**Gosah:** Ritual that wishes for good fortune of a house or a town.

**SangMo:** A hat used in Poongmul. A long piece of paper is connected to a stick and marbels attached on top of the hat.

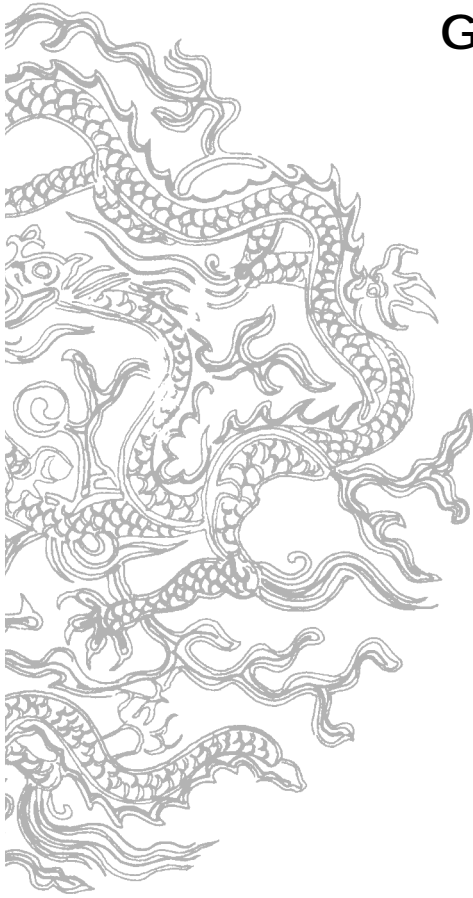
**SulJangGoo:** Best of JangGoo performance. It collects all the extensive and complex rhythm of JangGoo to show the maximized beauty and uniqueness of JangGoo.

**PanGhoot:** Poongmul group throwing a performance on a big yard to show various rhythms and formations. It is often followed by jamming with the audience.

<Sources of Information: [www.poongmul.com](http://www.poongmul.com), [www.empas.com](http://www.empas.com), [www.yahoo.co.kr](http://www.yahoo.co.kr)>



## Guest Performances



**Cookin':** An Off Broadway show conceived and directed Seung Whan Song. Staged in a restaurant kitchen, Cookin' is a hilarious non-verbal percussion show featuring four crazy Korean chefs who are working against the clock to prepare a complete wedding banquet. With an over-heated Maitre D' intent on keeping the foursome on schedule, Cookin' slices, dices, chops and beats a delightfully spellbinding blend of martial arts, drumming and dance. (More Information: [www.nanta.co.kr](http://www.nanta.co.kr))

**Step Dancing Club:** Our guest Step Dancing Club is from Professional Performing Arts School (PPAS), which is located on 48 Street in Manhattan, NY. PPAS committed to nurturing each student's passion for the performing arts and thirst for knowledge by providing a safe, supportive community that inspires lifelong learning and a commitment to social change. Despite of their busy schedule with intensive curriculum, students in Step Dancing Club active practice and perform. PPAS also has a partnership with Harlem School of the Arts for instrumental and vocal music.

**Jones' Kids:** This group that totally consists of real family members-father, mother, and six children delivers us hot fever and energy of African Drumming. Mr. Darrel Jones and Mrs. Yvette Jones looked for an activity that can connect the whole family together and started learning African Drumming with their children.

**Los Macondos:** Los Macondos performs on accordion, caja and guiro and brings us the great dancing rhythms of Vallenata music, which is based on the ancient songs of Colombian cattle ranchers. Last summer Los Macondos has participated in the Barefoot Dancing series at the Wave Hill Garden which offered audiences chances to open dance - circling hands, stomping feet and rolling hips with world music.

\*Guest performers are subject to change in the progress of planning\*



## Eat and Drink!

Food will be served for free throughout the day until supplies run out.

Menu:

- Korean Barbeque
- Rice in Korean style
- Korean side dishes
- Hotdog
- Fresh Fruits
- Beverages



# Get Involved!

## Contribute

BK Party can not happen without your help. If you want to take part in building community and forging immigrant culture but do not have time, you can make financial contribution. Please make the check payable to KCON and mail it to our office with your name, address, phone number, and email address.

## Donate

Extensive amount of supplies are need to put up such an event. You can donate food, drink, plates, utensils (disposable), grillers, cleaning tools, envelopes, stamps, etc. You can also sponsor tents, tables, stage equipment (microphones, speakers, amplifiers), or printing flyers. If you plan to donate any item, please notify us in advance so we can adjust necessary purchases accordingly.

## Volunteer

BK Party serves thousands of participants and audiences, which means we need your hands! Your volunteering opportunity ranges from handing out flyers, decorating the park, moving supplies, preparing and serving food to holding flags in marches, assisting performers with putting on costumes, promoting audiences to participate in games and jam. Volunteering by group or organization is also welcome.

## Spread the News

BK Party is open to everyone. If you are a community center or an organization, put BK Party on your calendar, so your members can benefit from BK Party. If you are a News and Media company, let your viewers, readers, and listeners know about BK Party. KCON is always open to interviews.

Want to get involved? Or have a question? Contact us right now.



Korean Cultural Outreach Network  
1562 Lemoine Avenue  
Fort Lee, NJ 07024  
Tel: 201-242-4202  
Fax: 201-242-4201  
[www.kcon.org](http://www.kcon.org)  
E-mail: [info@kcon.org](mailto:info@kcon.org)